

**NOTICE AND AGENDA OF MEETING OF THE
ARIZONA GEOGRAPHIC INFORMATION COUNCIL
OUTREACH COMMITTEE**

Pursuant to A.R.S. §38-431.02, notice is hereby given to the members of the Arizona Geographic Information Council and to the general public that the Arizona Geographic Information Council will hold a meeting open to the Public.

Wednesday, October 19, 2016 at 1:00 pm – 2:00 pm
Arizona State Land Department
1616 W Adams
Phoenix, AZ 85007

Use your microphone and speakers (VoIP) - a headset is recommended. Or, call in using your telephone
Room 245 Bridge Dial-In Number: Dial +1 (872) 240-3311
Access Code: 151-266-749
Audio PIN: Shown after joining the meeting
Meeting ID: 151-266-749

- I. Introductions
- II. AGIC Conference Update
- III. AGIC Website Updates and Maintenance (brief)
 - a. Update Calendar (Tim)
 - b. Update News page (Tim, Curtis)
 - c. Update Resources page (Jenna)
 - d. Website maintenance (Tony)
 - e. Discuss/Update “Branding” of all AGIC webpages/social media
 - i. Facebook update
 - 1. Following other agencies/departments
 - 2. Update with What’s New on AGIC webpage
- IV. AGIC ArcGIS Online Group
 - a. AZ GIS Timeline (Curtis, Tim – anyone with thoughts?)
 - 1. Update from conference
- V. Update on GIS Spotlight (Curtis, Tony)
 - a. Update on finalized web enabled survey form
 - b. Have next candidates been finalized?
 - i. Discuss Curtis as possible next interviewee
 - ii. Chose next two/three candidates so process can be started with them
- VI. Monthly Topics of Discussion
 - a. AGIC-L - Discuss topics for monthly update blast
 - b. Outreach beyond standard GIS/AGIC community
 - i. generate ideas on how we can do more personalized, outside the box outreach

- ii. Discuss how we reach people; how to get involved with other groups – do presentations, booths at other Conferences, etc.

VII. New Topics of Discussion

- a. Discuss design options for AGIC booth/banner stand (Curtis mock-ups)
 - i. <http://www.display-wholesale.com/Economical-Trade-Show-Kit-1-p/tsk1.htm>
\$424.99
Includes
 - *Includes custom full-color printing*
 - *(3) 33" Retractable Roll Up Banner Stand (PDE03) with high quality banner print on 13 mil Smooth Blockout Vinyl*
 - *(1) Custom Printed 6 ft. 3 sided Table Throw (PTT63)*
 - *(1) 4 Pocket Mesh Portable Literature Stand (PLR01)*
- b. Ideas for 2017 Work Plan

VIII. Old Topics of Discussion

- a. Phoenix area GIS Day – Nov. 15th (day prior to actual date)
 - i. Confirm Outreach volunteers
 - ii. Suggestions for Keynote speakers
 - iii. Update on AGIC Conference Posters/Maps being used for display
 - iv. Review Colorado GIS Day announcement email for ideas
- b. GIS ROI Contest
 - i. Suggested by Debby Crouse, Senior GIS Analyst at ADEQ
 - ii. Should we proceed with this? How? Where? Who?

A copy of the agenda background material provided to working group members is available for public inspection at the Arizona Geographic Information Council's office at 1616 West Adams Street, Phoenix, AZ 85007, Room 229.

The Arizona Geographic Information Council does not discriminate on the basis of disability in the provision of its programs, services, and activities. Persons with disabilities who require accommodations for effective communication and participation in the meeting may request a reasonable accommodation by contacting the ADA Coordinator at (602) 364-0875. Requests should be made as early as possible to arrange the accommodation.

Members of the Committee will attend either in person or by telephone conference call.

Questions regarding the meeting may be referred to Tim Colman at 602-542-3249.

This agenda will be posted at Arizona State Land Department, 1616 W. Adams, Phoenix, AZ 85007 by Tim Colman on 24 hours prior to meeting.